



# Interactive Sustainability **Net Positive Hospitality Simulation**

<https://sustainablehospitalityalliance.org/net-positive-hospitality-simulation/>

**Webinar led by:**

**Claire Whitely**

*Head of Environment at Sustainable Hospitality Alliance*

– on Net Positive Hospitality

**Tim Rogmans**

*Managing Director at Sim Institute*

– on designing the Net Positive Hospitality Simulation + Demonstration

**Willy Legrand**

*Professor at IU International University of Applied Sciences, Germany*

– on working with the Net Positive Hospitality Simulation



**Sustainable  
Hospitality  
Alliance**



**Sim Institute**

**NetPositiveHospitality**

# **The Sustainable Hospitality Alliance**





Using our collective power across the value chain to deliver impact locally and on a global scale

**7 million**  
rooms

**50,000**  
hotels

**270**  
brands

**CEOs**  
and C-Suite



# NetPositiveHospitality

Creating a prosperous and responsible hospitality industry that gives back to the destination more than it takes

# Embracing the 4Ps

**Planet**  
Replenishing resources  
and restoring biodiversity  
for a thriving natural world



**People**  
Respecting and  
enriching the lives  
of all our people

**Prosperity**  
Ensuring economic  
successes and  
opportunities benefit all

**Place**  
Working in harmony  
with our communities  
and habitats

# Pathway to Net Positive Hospitality



# Development of the Pathway to Net Positive Hospitality



Review of frameworks and standards



Consultations with external experts



Consultations with members via committees



Planet Development partner input



NetPositiveHospitality

# NetPositiveHospitality topics

## Environmental

### Efficient resource use

Water consumption



Use of materials



### Pollution minimisation

Greenhouse gas emissions



Waste production and disposal



### Protection and regeneration

Local ecosystems



Global biodiversity



## Social

### Fairness in the workplace

Human rights



Labour practices



### Equitable and better opportunities

Equity, Diversity, Inclusion



Employee Engagement



Local sourcing & SMEs



### Community Partnerships

Community participation



## Governance

### Net Positive Governance

Stakeholder engagement



Procedures and Policies



Commitments and reporting



People



Planet



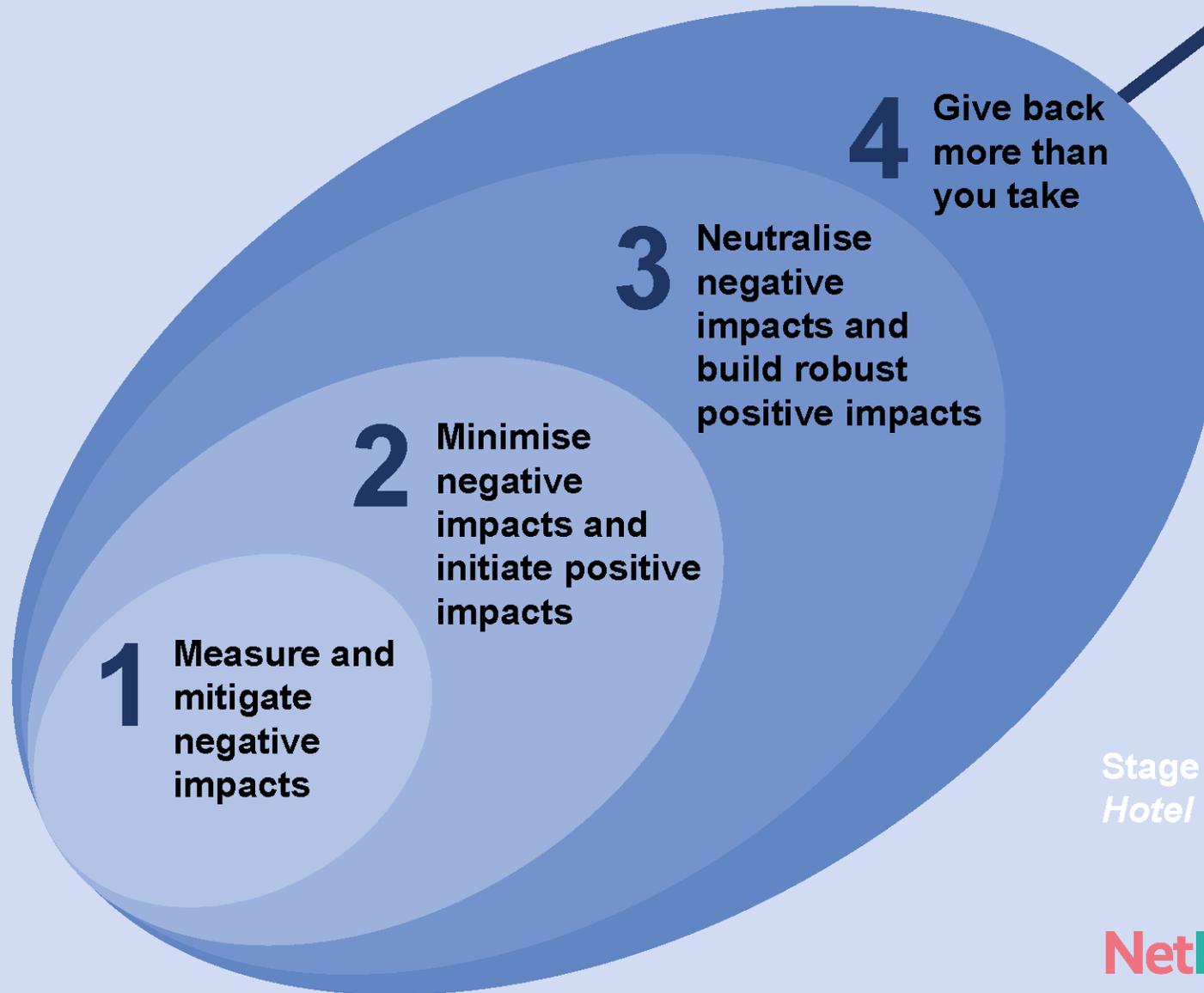
Place



Prosperity

# The Pathway to Net Positive Hospitality

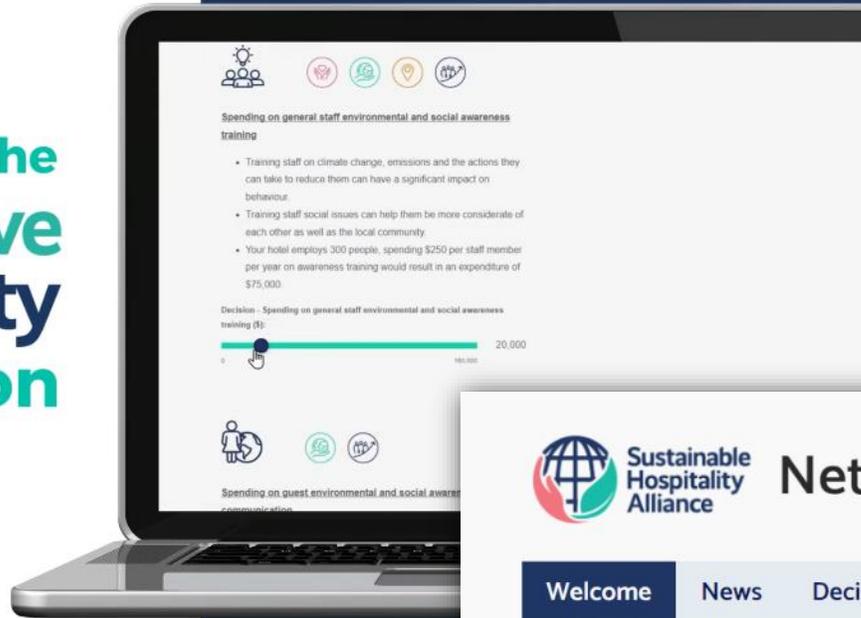
**NetPositive  
Hospitality**



Stage 1 includes WTTC  
*Hotel Sustainability Basics*



# Introducing the NetPositive Hospitality Simulation



Sustainable  
Hospitality  
Alliance

## Net Positive Hospitality Simulation

Welcome

News

Decisions

Dashboard

Glossary

Net Positive Hospitality

Your Challenge

Baseline

Start

### Your Challenge

1. Analyze



2. Decide



3. Review Results



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Hospitality  
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NetPositiveHospitality

# **Net Positive Hospitality Simulation demonstration**

<https://sustainablehospitalityalliance.org/net-positive-hospitality-simulation/>



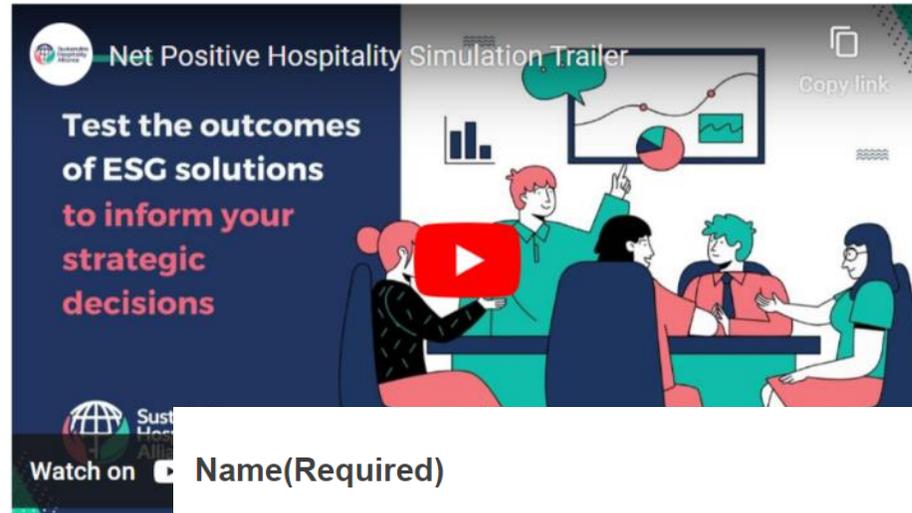
# Find out more and register your interest...

The hospitality industry can and must accelerate the journey to Net Positive and give back more than it takes.

But what does that look like in practice?

## Introducing the Net Positive Hospitality Simulation

The Net Positive Hospitality Simulation has been developed to engage and upskill hospitality leaders and students, bringing **Net Positive Hospitality** to life and demonstrating how you can implement the Pathway. It helps users to understand the impacts of their decisions, test sustainability actions and create a tailored



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Sustainable  
Hospitality  
Alliance

Name(Required)

First

Last

Organisation(Required)

Please let us know if you are enquiring as an individual or on behalf of an organisation.

Individual



NetPositiveHospitality

# Welcome to the **Net Positive Hospitality Simulation**



**Sustainable  
Hospitality  
Alliance**

**Username**

**Password**

Login

Need help? Contact: [support@sustainablehospitalityalliance.org](mailto:support@sustainablehospitalityalliance.org)

# NetPositiveHospitality

[www.sustainablehospitalityalliance.org](http://www.sustainablehospitalityalliance.org)  
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Sustainable Hospitality Alliance is a registered charity in England and Wales (1188731)  
Company limited by guarantee (12373950)

