

1) Background and relevance of the topic to the conference

The LTH domain plays a major role in shaping our environment—the places where people live, work, and recreate (Rli, 2019). This environment influences the choices people make, which can have both positive and negative effects on their health. By positively shaping these environments, the LTH domain can encourage not only their guests but also local residents to make healthier choices. In doing so, it can contribute to local residents' health and thereby demonstrate its societal value (Klijs, et al., 2021).

This development could be guided by the principles of integrated health policy, also known as *Health in All Policies*. This is a strategic concept developed by the World Health Organization, aimed at improving public health. It focuses on factors outside the healthcare system that significantly influence the overall health status of the population (Raad voor Volksgezondheid en Samenleving, 2009).

For now, it remains unclear to what extent the LTH industry actually contributes to the health of local residents. And to what extent is it feasible and desirable to strengthen this. What are facilitators and barriers? Is this seen as a joint responsibility by stakeholders in the LTH sector?

2) Objective of the roundtable discussion

As a professional doctorate candidate, I am actively involved in strengthening the crossover between the LTH sector and the public health sector. The goal of the PD is to support entrepreneurs in the LTH sector in setting up initiatives to contribute to the health of residents. Within the PD, I will work with entrepreneurs, residents and municipalities to create a shared decision-making instrument to support entrepreneurs. The purpose of the roundtable discussion is twofold. On the one hand, to bring this topic to the attention and on the other hand, to gain new insights for the rollout of the PD trajectory.

3) Contact details and affiliations of organizer(s)

Name: Iris Broerse-van de Velde

Organisation: HZ University of applied sciences

Role: PD candidate in domain LTH, lecturer and researcher at the Research group Healthy Region

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4) Contributors to the symposium

Researchers and professors from the LTH and the health domain. For now I have two potential candidates who want to join the discussion. In the coming period I will look for other interesting candidates, who have an affinity with this topic, to join the discussion.

- Prof. dr. Olaf Timmermans

Leading lector Applied research Centre Vitality & Lector Research group Healthy Region (HZ)

Olaf is Professor of Vitality and Healthy Region at HZ, leading research on how leisure enhances health of inhabitants and visitors. He has a particular interest in the development of health tourism practices, and how these can contribute to processes of regional development and place-making of healthy regions. His research on health and Tourism provides a basis to examine how leisure activities and tourism facilities (individuals and organisations) affect regional contexts (such as the

quality of healthy places/regions) through concrete interventions. He has a particular interest in health benefits of leisure, and how health values can be created through the emergence of (new) leisure practices. His focus is on crossovers between tourism and health / broad prosperity. Olaf has a broad experience in supervising phd programs at Antwerp University, is member Graduate committee LTH, and has supervised a number of research projects on health and tourism (SAIL, CASCADE, Health & Tourism).

- Dr. Jeroen Klijs

Lector Social Impacts of Tourism at Breda University of applied sciences

Jeroen Klijs is professor on the topic 'Social Impacts of Tourism'. The professorship aims to help practitioners in tourism destinations choose, design, and evaluate interventions that improve the social and economic impacts of tourism. This includes interventions that improve the quality of experiences for visitors, the quality of life for inhabitants and the quality of work for people and businesses.

5) Needed timeslot (1,5hours / 3hours)

1,5 hours

6) Type of session

Roundtable Discussions

During the session the outline of the PD trajectory will be presented. Then there will be a discussion based on statements on the contribution of the LTH domain to the health of residents.

Examples of statement:

- The hospitality domain has a moral obligation to contribute to the health of the local population.
- Economic growth in tourism is no longer sustainable without an explicit focus on health and environmental well-being.
- Tourism can only retain public support if it visibly contributes to societal well-being.
- Tourism can only be called sustainable if it also strengthens the health of local residents.
- Maintaining a healthy and livable environment for residents is more important than increasing tourist numbers.
- Health in All Policies should be the guiding principle in developing tourism strategies.
- The hospitality domain is missing opportunities by not structurally incorporating health into its strategic planning.
- Only by co-creating shared health goals with residents and entrepreneurs can the hospitality sector become future-proof.
- Without insight into its impact on health, the hospitality domain cannot claim societal legitimacy.

Literature references

Klijs, J., Groot, E. d., Ridderhof, J., Ijben, H., Noordhoek, M., & Heslinga, J. (2021). Societal Value of Tourism and Recreation. Centre of Expertise Leisure Tourism and Hospitality (CELTH).

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Rli. (2019). Waardevol toerisme: onze leefomgeving verdient het. Den Haag.