

## Advancing Research and Academic Career in Hospitality and Tourism: Developmental Workshop for Graduate Students

This research workshop is designed to help graduate students pursuing their doctoral and master's degrees. This workshop will provide graduate students with the chance to share and obtain comments on their research, to hear about the work of their peers at other universities, and to gain an understanding of what academic and research careers are all about. It also offers students opportunities to make new friendships with other students and leading scholars through EuroCHRIE, cultivating future avid young EuroCHRIE members.

We will present a step-by-step process for seeking a research project required for a graduate degree. The workshop begins with the fundamental first step of selecting a research field. It takes the participants through the research process, culminating in a graduate degree (MS or PhD).

At the end of the workshop, the participants will receive a '*blueprint*' that should guide them from day one to graduation. Here are some of the major steps that will be covered in the workshop.

- How to choose a research idea?
  - We will present several practical examples from our combined research experience of over 40 years.
  - We will present examples from selected major areas of hospitality-tourism.
- How do we select theoretical support for the chosen research idea?
  - What is research philosophy and its roles?
  - How can appropriate theories be selected to support the chosen research question?
    - Is it relevant? Is it current? Has it been empirically tested before? What were the findings?
- What industry problem or research gap does this research question answer?
- What does the existing literature say on this topic?
  - How do we proceed with the literature review and ask critical questions?
- Verification step:
  - Are you truly exploring an original idea or simply replicating earlier studies?
- Selecting appropriate methodology:
  - We don't need a '*shotgun to kill a fly*'. In other words, structural equations are not the only method you should use.
  - The pros and cons of experimental research.
  - Primary Vs. Secondary data – which one is appropriate for your study? And how do you proceed? When do you combine them both – some real-world examples.
  - Qualitative studies – implications for paper publications.
  - How much support does your university offer for your research?
- Discipline – Discipline – Discipline.
  - Organizing your work life among teaching, research, and personal life.
  - Suggested timeline for a Master's Thesis and a Doctoral Dissertation. Yes, you have finite time – eternity is not acceptable.

- The role of your advisor and your responsibility to the advisor.
- How to publish your first paper? And where?
  - Number of authors – the order of authors.
  - Conference vs. ‘C’ journals vs. ‘A or B’ journals. – How to make that decision.
- Ethics in research: Ethics are the MOST important criterion in research.
  - Do NOT subscribe to ‘*paper mills*’ groups.
  - No paper is better than a ‘*cheated paper*.’ Your reputation is online.
- You defended your research, and the committee approved it.
  - What is next?
  - Research extension or starting a new project – Questions answered.
- Research collaborations and independent research.
  - How and when to collaborate?
  - How to choose your partners carefully.
  - Some real-world examples of what to do and what not to do.
- Q&A- questions from participants are answered all through the workshop.
  - Any personal issues/scenarios / specific questions
- The presenters are available at the end of the workshop for any specific personal questions.